

ALL INDIA INSURANCE EMPLOYEES' ASSOCIATION
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Cir. No. 16 / 2018

20th August, 2018

To

All the Zonal/Divisional/Regional/State Units,

Dear Comrades,

HELP KERALA – DONATE GENEROUSLY

Kerala is devastated. The unprecedented rains have left a trail of death and destruction. The official figures put the death toll to 357 so far. Large parts of the State are still inaccessible. The preliminary estimates put the loss to both the private and public property at nearly Rs.20000 crore. Thousands of people have been rendered homeless. Nearly seven lakh people are kept at over 5645 relief camps set up by the government. A large number of community relief centres have also been set up where lakhs of people are staying. The suffering of the people is unimaginable.

Rescue operations are on. The State and armed forces are doing a commendable job. A large number of voluntary organisations are also taking part in the relief work. There are reports of both bravery and heart-rending stories of sufferings. The LIC and PSGI employees are also severely impacted. There are reports of massive damages to their properties. Many of the employees were forced to leave their houses and stay in relief camps. Some of them have moved over to the houses of relatives at safer places. Employees working at Ranni, Chengannur, Tiruvalla, Chalakudy and Aluva are the worst affected. Ranni, Thodupuzha, Pala, Tiruvalla and Pathanamthitta Branch offices under Kottayam Division have remained closed since August 16th. Kottayam Divisional Office could not be opened on 18th August as it became inaccessible. Chalakudy, Aluva BOs under Ernakulam Division also remain closed.

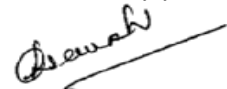
The entire infrastructure has collapsed. Airports, Roads, Bridges, nothing is left unaffected. The task is not just to provide immediate relief to those affected but also to rebuild Kerala. It is a satisfying sight that the entire society has risen to help Kerala. AIIEA is also on the ground, providing food and medical assistance to the affected people. The AIIEA is donating Rs.10 lakhs to carry the relief work by our units. In spite of the difficult situation, our Kozhikode comrades have contributed Rs.15 lakhs so far in response to the call of the organization. Relief Materials like rice, soji, bed sheets, garments, biscuits were distributed by our Madurai units of LIC and General Insurance. The Women's sub-committee of Coimbatore has sent 400 bed sheets. Chennai-II Division has also sent significant relief material. The pensioners under AIIPA have also been active in Kozhikode in distributing relief to the affected.

On the request of AIIEA, LIC has appealed to all employees and agents for generous contribution to the Chief Minister's Relief Fund. The employees may give authorization letters for deduction from the salaries and pensions for August 2018. These donations carry IT rebate. The AIIEA requests all employees, pensioners and agents to generously respond to the appeal of LIC Chairman for the relief and rebuilding of Kerala. The South Zone Insurance Employees' Federation has called the employees for minimum donation of one day salary. We hope the other zonal units will also make efforts for maximum collections.

The AIIEA has always stood in solidarity with the suffering people. In every unfortunate calamity, the LIC employees have come forward with help with great conviction. Kerala needs our support and help urgently. We must stand with the people of Kerala in their hour of grief and sufferings. We are confident that considering the enormity of the calamity, the LIC employees will come forward with generous donations.

With greetings,

Comradely yours,



General Secretary.